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GURU GOBIND SINGH COLLEGE OF ENGINEERING & RESEARCH CENTRE, NASHIK



Guest Lecture on - Opportunities in Digital Marketing

📅 2024-02-08 ₹ 0 (Free Participation)

Schedule

1) 08 Feb 2024 (11:00 AM To 12:30 PM)



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Date: 8th Feb,2024

Venue: GCOERC, Computer Engineering Department, LCS Hall.

Event Schedule:

Date	Time	Description
08 Feb 2024	11:00AM-12:30PM	What is Digital marketing and how to gather opportunities in Digital Marketing

Dear All,

Objective:

1. To promote gender inclusivity in the workforce by actively engaging students, ensuring they have equal access to opportunities and resources.
2. Equip students with relevant skills and knowledge necessary for employment in various sectors, such as digital marketing skills, technical skills, etc.
3. Boost the confidence of students by creating a supportive environment on social media.

Outcome:

Students will be able -

1. To develop the necessary skills and confidence to secure employment opportunities in digital

marketing sectors, contributing to their economic independence and financial stability.

2. To progress in their careers, accessing higher-paying jobs, leadership positions, and opportunities for professional growth and development.

PO Statement:

PO3,PO9,PO11,PO12

Speaker Details:

Mr. Tejas Dusane (Industrial Person)

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Feedback:

Conducted through ERP.

Target Audience:

TE, BE Computer Engineering Students

Total Number of Students Present:100